

2024 数字化开放教育与学习型社会建设 国际会议

2024 International Conference on
Building a Learning Society Through
Digitalization of Open Education

2024年6月12日—13日
June 12 – 13, 2024

中国·北京
Beijing, China

6月12日星期三
国家开放大学魏公村校区 / 五棵松校区
Wednesday, June 12
Weigongcun Campus / Wukesong Campus,
the Open University of China (OUC)

时间 Time	事项 Program
15:30-17:00	参观魏公村校区 Visit Weigongcun Campus, the OUC
18:00-20:00	<p>主持人: 刘璇璇女士 国家开放大学党委副书记、纪委书记 Host: Madam Liu Xuanxuan, Vice President of the OUC</p> <p>欢迎晚餐 Welcome Dinner</p> <ul style="list-style-type: none">• 拍照 (集体照、中日韩会议照、香港都会大学分会场照) Group Photo• 国家开放大学校长王启明致辞 Welcoming Speech by Dr. Wang Qiming, President of the OUC• 文化展示 (茶艺、古筝、书法等) Cultural Experience (Tea Ceremony, Guzheng, Calligraphy, etc.) <p>翻译: 吕光如、王菲、朱露、李思汉、齐莘 Interpreters: Lyu Guangru, Wang Fei, Zhu Lu, Li Sihan, Qi Xin</p> <p>地点: 五棵松校区职工之家 Venue: Staff Clubhouse, Wukesong Campus, the OUC</p>

6月13日星期四上午
国家开放大学五棵松校区 A1208 报告厅
Thursday Morning, June 13
Room A1208, Wukesong Campus, the OUC

时间 Time	事项 Program
8:45 - 9:00 会议签到 Registration	地点：五棵松校区 A1208 报告厅 Venue: Room A1208, Wukesong Campus, the OUC
9:00 - 9:30 开幕式 Opening Ceremony	主持人： 范贤睿女士 国家开放大学党委委员、副校长 Session Chair: Madam Fan Xianrui, Vice President of the OUC 致辞 Opening Remarks <ul style="list-style-type: none">●王启明博士 国家开放大学党委书记、校长 Dr. Wang Qiming, President of the OUC●关清平博士 香港都会大学副校长 Dr. Kwan Ching Ping, Provost of HKMU

续表 (cont.)

时间 Time	事项 Program
9:30-10:30 主旨演讲 Session 1	<p>主题一：战略与趋势 Session 1: Strategy and Trends</p> <hr/> <p>主持人：范贤睿女士 国家开放大学党委委员、副校长 Session Chair: Madam Fan Xianrui, Vice President of the OUC</p> <p>主旨发言 Keynote Speeches</p> <ul style="list-style-type: none"> ●马克·尼科尔斯博士 国际开放与远程教育理事会主席 Dr. Mark Nichols, President of ICDE 题目：启于开放 Topic: Starting with Open ●岩永雅也教授 日本放送大学校长 Prof. Masaya Iwanaga, President of the OUJ 题目：利用数字技术建设学习型社会 Topic: Utilizing Digital Technology to Build a Learning Society
	<p>10:30-11:00 休息 Break</p> <p>地点：五棵松校区 A1208 报告厅 Venue: Room A1208, Wukesong Campus, the OUC</p>
11:00-12:00 主旨演讲 Session 1	<ul style="list-style-type: none"> ●李松教授 国家开放大学党委委员、副校长 Prof. Li Song, Vice President of the OUC 题目：数字化赋能开放教育服务学习型社会建设 Topic: Serving the Construction of a Learning Society Through Digital Empowerment for Open Education ●阿莎·坎瓦尔教授 北京师范大学特聘教授，英联邦学习共同体前任主席兼首席执行官 Prof. Asha Kanwar, Distinguished Professor at Beijing Normal University, Former President and CEO of the Commonwealth of Learning 题目：开放大学在学习型社会建设中的作用 Topic: The Role of Open Universities in Building Learning Societies

6月13日星期四下午
国家开放大学与香港都会大学分会场 A1208 报告厅
Thursday Afternoon, June 13
OUC-HKMU Parallel Session
Room A1208, Wukesong Campus, the OUC

时间 Time	事项 Program
	<p>主题二：实践与创新 Session 2: Practice and Innovation</p> <hr/> <p>主持人：杜若研究员 国家开放大学终身教育研究院院长 Session Chair: Prof. Du Ruo, Dean, Lifelong Education Research Institute, the OUC</p> <p>发言 Presentations</p>
13:30-16:00 研讨环节 Session 2-1	<ul style="list-style-type: none">● 奥拉夫·扎瓦茨基 - 里希特教授 德国奥尔登堡大学终身学习中心和开放教育研究中心主任 Prof. Olaf Zawacki-Richter, Director of the Center for Open Education Research (COER) at University of Oldenburg in Germany 题目：开放、远程和数字教育（ODDE）对终身学习型社会的贡献 Topic: The Contribution of Open, Distance, and Digital Education (ODDE) to a Lifelong Learning Society● 李锦昌教授 香港都会大学公开进修学院院长 Prof. Li Kam Cheong, Dean of the School of Open Learning at HKMU 题目：迈向新范式：通过人工智能增强型开放教育赋能学习型社会 Topic: Toward a New Paradigm: Empowering Learning Societies with AI-enhanced Open Education

续表 (cont.)

时间 Time	事项 Program
	<ul style="list-style-type: none"> ●肖俊洪教授 汕头开放大学 Prof. Xiao Junhong, Shantou Open University 题目：数字时代教育的可持续开放：基于成本效益的视角 Topic: Sustainable Openness in Education for the Digital Age: A Cost-Benefit Perspective ●王立教授 国家开放大学 Prof. Wang Li, the OUC 题目：行业需求驱动下的人工智能专业课程体系构建与优化 Topic: Construction and Optimization of the AI Curriculum System Driven by Industry Needs ●杜若研究员 国家开放大学终身教育研究院院长 Prof. Du Ruo, Dean, Lifelong Education Research Institute, the OUC 题目：数字化开放教育服务学习型城市、学习型社区建设的实践与思考 Topic: Practice and Thinking on Open Education's Role in Constructing a Learning City and a Learning Community
16:00-16:30 休息 Break	地点：五棵松校区A1208报告厅 Venue: Room A1208, Wukesong Campus, the OUC
16:30-17:30 学术圆桌 Roundtable	<p>座谈成员：阿莎·坎瓦尔，马克·尼科尔斯，李锦昌，奥拉夫·扎瓦茨基-里希特，肖俊洪，王立</p> <p>Panelists: Asha Kanwar, Mark Nichols, Li Kam Cheong, Olaf Zawacki-Richter, Xiao Junhong, Wang Li</p> <p>主持人：肖俊洪 Moderator: Xiao Junhong</p>
17:30-19:00 晚餐 Dinner	地点：五棵松校区负二层餐厅 Venue: B2 Dining Hall, Wukesong Campus, the OUC

6月13日星期四下午
中日韩分会场
国家开放大学五棵松校区 A1214 报告厅
Thursday Afternoon, June 13
OUC-OIJ-KNOU Parallel Session
Room A1214, Wukesong Campus, the OUC

时间 Time	事项 Program
14:00-15:00 研讨环节 Session 2-2	<p>主题二：实践与创新 Session 2: Practice and Innovation</p> <p>主持人：石运志 国家开放大学国际交流学院（外事办公室、港澳台办公室）副院长 Session Chair: Mr. Shi Yunzhi, Acting Dean, College of International Education, OUC</p> <p>发言 Presentations</p> <ul style="list-style-type: none">●中川一史教授、青木久美子教授 日本放送大学 Prof. Hitoshi Nakagawa & Prof. Kumiko Aoki, the OIJ 题目：日本放送大学下一代教育研究中心概况 Topic: Overview of the Next Generation Education Research Center at the Open University of Japan●李奉珉博士 韩国国立开放大学 Dr. Bong Min Lee, KNOU 题目：终身学习的创新实践：韩国国立开放大学在线考试方面的见解 Topic: Innovative Practices for Lifelong Learning: Insights from KNOU's Online Exam
15:00-15:20 休息 Break	<p>地点：五棵松校区A1214报告厅 Venue: Room A1214, Wukesong Campus, the OUC</p>

续表 (cont.)

时间 Time	事项 Program
15:20-16:20 研讨环节 Session 2-2	<ul style="list-style-type: none"> ●郑霁鹏教授 国家开放大学外语学院院长 Prof. Zheng Jipeng, Dean, School of Foreign Languages, the OUC 题目：人工智能赋能大规模个性化学习 Topic: AI Empowered Large-Scale Personalized Learning ●李薇博士 国家开放大学学习资源部部长 Dr. Li Wei, Associate Researcher and Director, Learning Resources Department, the OUC 题目：数字化学习资源的高质量发展：国家开放大学的实践 Topic: High-Quality Development of Digital Learning Resources: Practice of the Open University of China
16:20-16:45	讨论 Q&A Session
16:45-17:00 闭幕式 Closing	<p>主持人：石运志先生 国家开放大学国际交流学院（外事办公室、港澳台办公室）副院长 Session Chair: Mr. Shi Yunzhi, Acting Dean, College of International Education, the OUC</p> <p>总结发言 Closing Remarks</p> <ul style="list-style-type: none"> ●高松焕教授 韩国国立开放大学校长 Prof. Song Hwan Ko, President of KNOU ●范贤睿女士 国家开放大学党委委员、副校长 Madam Fan Xianrui, Vice President of the OUC
17:00-19:00 晚餐 Dinner	五棵松校区负二层餐厅 B2 Dining Hall, Wukesong Campus, the OUC



王启明
国家开放大学
党委书记、校长
Wang Qiming
President of the OUC

王启明，管理学博士，国家开放大学党委书记、校长。长期从事高等教育改革和管理工作 30 余年，在担任国家开放大学校长之前，曾于 2017 年 2 月至 2023 年 8 月任教育部高等教育司副司长。主要研究方向为高等教育、开放教育、老年教育、教育数字化、教育国际化，主持实施过十余项中国高等教育重大改革项目。

Dr. Wang Qiming, Ph.D. in Management, is the President of the OUC. He has been engaged in higher education reform and management for more than three decades. Prior to his appointment as the President of the OUC, he served as Deputy Director General of Department of Higher Education, the Ministry of Education of China from February 2017 to August 2023. His main research areas include higher education, open education, education for the elderly, education digitalization, and education internationalization. Dr. Wang has presided over the implementation of more than ten major reform projects in Chinese higher education.



李松

国家开放大学
党委委员、副校长Li Song
Vice President of the OUC

李松，教授，教育学博士，国家开放大学党委委员、副校长，国家开放大学学术委员会主任委员，《中国远程教育》杂志主编。主要研究方向为在线教育、课程开发与教学设计。主持全国教育科学“十三五”规划2020年度课题“深度学习视域下的成人在线教育课程设计与应用研究”、北京市教育科学“十三五”规划2016年度课题“北京市幼儿教师继续教育在线开放课程开发研究与实践”，参与全国教育科学“十一五”规划重点课题“我国高等教育优质教学资源的发展战略的研究”、教育部委托课题“中小学教师教育技术能力标准研究”等十余项国家级、省部级课题。在CSSCI期刊和全国各大核心期刊上发表论文30余篇，出版《在线学习活动设计研究》《多媒体技术》等作品。

Prof. Li Song, Ph.D. in Education, is the Vice President of the OUC, Director of the OUC Academic Committee, and Editor-in-Chief of the *Chinese Journal of Distance Education*. His main research areas include online education, curriculum development, and teaching design. He has led the 2020 national education science project *Research on the Design and Application of Online Adult Education Courses from the Perspective of Deep Learning* during the *Thirteenth Five-Year Plan* period, and the 2016 Beijing Education Science Project *Research and Practice on the Development of Open and Online Courses for Continuing Education of Kindergarten Teachers in Beijing* during the *Thirteenth Five-Year Plan* period. He has participated in more than ten national and provincial-level projects, including *Research on the Development Strategy of High-quality Teaching Resources in China's Higher Education*, a key national education science project during the *Eleventh Five-Year Plan* period, and *Research on the Standards of Educational Technology Competence for Primary and Secondary School Teachers*, a commissioned project of the Ministry of Education of China. He has published over 30 papers in CSSCI journals and major national core journals, and authored works such as *Research on Online Learning Activity Design* and *Multimedia Technology*.

与会领导与专家介绍

Speakers



范贤睿

国家开放大学
党委委员、副校长

Fan Xianrui
Vice President of the OUC

北京大学行政管理学硕士。现任国家开放大学党委委员、副校长，数字化学习技术集成与应用教育部工程研究中心主任、对外汉语教学中心主任，主管数字化、国家老年大学、实验学院、外事、财务、外语教学部、中职教学部工作，主要研究数字化、终身教育、国际化、教育政策等。主持、参与教育部、国家开放大学多项国际合作和学术研究项目，2022年成功申报并主持亚太经合组织（APEC）国际合作科研资助项目。在《中国高等教育》《世界教育信息》等期刊发表数篇文章。兼任中国职业技术教育学会康养康育专业委员会、医药卫生教育专业委员会执行主任。

Madam Fan Xianrui, M.A. in Administrative Management, Peking University, currently serves as the Vice President of OUC, Director of the Engineering Research Center of Integration and Application of Digital Learning Technology under the Ministry of Education of China, and Director of the Chinese Language Center. She oversees the following departments and areas: IT Department, the Seniors University of China, the Experimental College, College of International Education, Department of Finance, School of Foreign Languages and Secondary Vocational School. Her main research areas include digitalization, lifelong education, internationalization, and educational policy. She has led and participated in several international cooperation and academic research projects for the Ministry of Education of China and the OUC. In 2022, as the project overseer, she led her team to successfully secure an international collaborative research grant funded by the Asia-Pacific Economic Cooperation (APEC). She has published several articles in journals such as *China Higher Education* and *Journal of World Education*. She also holds the position of Executive Director of the Health and Care Specialty Committee and the Medical and Health Education Specialty Committee of the Chinese Society for Technical and Vocational Education.



刘璇璇

**国家开放大学
党委副书记**

**Liu Xuanxuan
Vice President of the OUC**

现任国家开放大学副书记。曾长期在教育部教师工作司、师范教育司工作。牵头研制教育家精神，多次策划全国教师节活动。牵头修订《教师法》等法规与文件。研制教师资格考试标准、校长教师专业标准等文件。创造性地推进各类教师支教计划，选派几十万名城市教师到欠发达地区乡村学校支教。实施银龄教师支教计划，选派高校和中小学退休教师到中西部高校和乡村中小学支教讲学。

Madam Liu Xuanxuan worked for a long time in the Department of Teacher Education at the Ministry of Education of China. She led the events of the Spirit of Educators, planned multiple national events for Teachers' Day, and spearheaded the revision of regulations and documents such as the **Teachers' Law of the People's Republic of China**. She also drew up **Standards of Qualification Exams for Teachers** and **Professional Standards for Principals and Teachers**. She innovatively advanced various teacher support programs, dispatching hundreds of thousands of urban teachers to rural schools in underdeveloped areas. Additionally, she has implemented the Silver-hair Teacher Support Program, selecting retired urban teachers to teach in colleges and rural primary and secondary schools in the central and western regions.



马克·尼科尔斯

国际开放与远程教育理事会主席

Mark Nichols
President of ICDE

马克·尼科尔斯，博士，国际开放与远程教育理事会（ICDE）主席，同时担任新西兰开放理工学院执行主任，负责学习设计与发展工作。研究方向为倡导开放与远程学习，开放与远程学习运营模型设计、交付模式、学习设计及提升开放与远程学习结果。主持“在线学习领袖与传奇”播客，担任多个国际期刊编辑委员会成员。2025年国际开放与远程教育理事会（ICDE）世界大会将于2025年11月在新西兰惠灵顿举行，马克是本次会议的联合主办方之一。

Dr. Mark Nichols is President of the International Council for Open and Distance Education (ICDE), a responsibility he has alongside his work as Executive Director, Learning Design & Development with Open Polytechnic, New Zealand. Mark's research includes advocacy for open and distance learning (ODL), operating model design for ODL, delivery models, learning design, and improving ODL outcomes. He hosts the podcast Leaders & Legends of Online Learning and is on several international journal editorial boards. Mark is also co-host for the 2025 ICDE World Conference to be held in Wellington, New Zealand in November 2025.



岩永雅也
日本放送大学校长
Masaya Iwanaga
President of the OUJ

岩永雅也，博士，日本放送大学校长，在日本放送大学从事教育和管理工作的近40年。主要研究方向为远程高等教育、终身学习、社会研究方法、天赋教育。近期关于远程高等教育的英文作品有《日本放送大学》、《亚洲远程开放教育》(2022)、《日本远程开放高等教育预测与策略》、《超越远程教育：世界开放大学校长谈疫后发展趋势》(2021)。

Dr. Masaya Iwanaga is the President of *the Open University of Japan (OUJ)*. He has been involved in OUJ's education and administration for almost 40 years. His main research areas include distance higher education, lifelong learning, social research methods, and gifted education. His recent works in English on distance higher education include *The Open University of Japan, Open and Distance Education in Asia (2022)* and *Predictions and Strategies of Open and Distance Higher Education in Japan, Beyond Distance Education: Cutting-Edge Perspectives on the Future of Global Open Universities (2021)*.



高松焕
韩国国立开放大学校长
Song Hwan Ko
President of KNOU

高松焕博士，韩国国立开放大学校长，毕业于韩国首尔国立大学，分别于1985年、1987年、1996年获得韩国语言与文学学士、硕士和博士学位。高校长职业经验丰富，具有坚实的学术功底，自2003年至今担任韩国国立开放大学韩语语言与文学学院教授，在2020-2021年间担任韩国国立开放大学文学院院长，2015年起担任该校学术事务办公室执行院长，2011-2016年间担任韩国国立开放大学通识教育中心负责人。2014-2015年间担任韩国文本语言协会主席。2010-2016年间担任韩国国立开放大学学术办公室副院长，2001年-2013年间担任韩国双语社团及国际韩国语言基金会首席研究员。2000年-2001年担任Sogang大学研究教授。

President Song Hwan Ko earned his Bachelor's, Master's, and Ph.D. degrees in Korean Language and Literature from Seoul National University in 1985, 1987, and 1996, respectively. President Ko brings extensive professional experience to his current role. Since 2003, he has been serving as a Professor in the Department of Korean Language and Literature at Korea National Open University. He held the position of Dean of the College of Liberal Arts at Korea National Open University from 2020 to 2021 and served as Acting Dean of the Office of Academic Affairs from 2015. Additionally, he was Director of the Institute of Integrated Humanities from 2020 to 2021 and served as Director General at the Center for General Education from 2011 to 2016. President Ko also served as President of The Text-linguistic Society of Korea from 2014 to 2015 and as Associate Dean of the Office of Academic Affairs from 2010 to 2016. Furthermore, from 2001 to 2013, President Ko held the role of Principal Researcher at the Korean Society of Bilingualism & International Korea Language Foundation. Prior to his current position, he was a Research Professor at Sogang University from 2000 to 2001.



关清平
香港都会大学副校长
Kwan Ching Ping
Provost of HKMU

关清平教授于香港出生并接受教育。中学毕业后于美国蒙大拿州立大学获得计算机科学系学士、硕士及博士学位，八十年代中在蒙大拿科技大学开展教学事业，并于1990年起担任该校计算机科学系主任，返回香港教学前已达到正教授级别。关教授于1998年加入香港公开大学科技学院领导计算机科学系和数学系，服务近八年。于2006年至2016年担任明爱专上学院院长，明爱专上是一所本科院校。2016年重返香港公开大学担任副校长（学术），并于2019年担任常务副校长。

Professor Reggie Kwan is currently the Provost of Hong Kong Metropolitan University. Professor Kwan was born and raised in Hong Kong and he received his BS in Computer Science, MS in Computer Science and Doctor of Education from Montana State University, Bozeman, Montana, USA. Prof. Kwan started his teaching career in Montana in the mid-80's and reaching the rank of full professor in the late 90's before returning to Hong Kong. He was also the Chair of Computer Science from 1990 to 1998 at Montana Technological University. He worked for HKMU for almost eight years until 2006, initially led the Computing Team and later also the Mathematics team. He joined Caritas Francis Hsu College as the President and later also became the President of Caritas Bianchi College of Careers in 2007. In 2011, Caritas Francis Hsu College became a degree granting institute and changed its name to Caritas Institute of Higher Education. Professor Kwan returned to HKMU in 2016 as the VP(Academic) and became the Provost in June 2019. Professor Kwan's academic interest was Data Compression and later he became fascinated by e-learning and open and distance learning after he joined HKMU in the late 90's. His recent publications are mostly in the area of e-learning.



阿莎·坎瓦尔

北京师范大学特聘教授，
英联邦学习共同体前任主席兼首席执行官

Asha Kanwar
Distinguished Professor at Beijing Normal University,
Former President and CEO of the Commonwealth
of Learning

阿莎·辛格·坎瓦尔，教授，现任北京师范大学特聘教授，全球可持续发展学习的主要倡导者之一。坎瓦尔教授曾担任英联邦学习共同体主席兼首席执行官，任期长达 11 年之久。在 35 年多的职业生涯中，她在教学、研究和国际发展领域做出了杰出贡献。目前，在多个组织的董事会任职，如联合国教科文组织教育信息技术研究所（IITE）理事会主席，世界卫生组织学院咨询委员会主席。

Professor Asha Singh Kanwar, Distinguished Professor at Beijing Normal University, is one of the world's leading advocates of learning for sustainable development. Professor Kanwar was the President and Chief Executive Officer of the Commonwealth of Learning for over 11 years. Throughout a career spanning over 35 years, she has made outstanding contributions in the areas of teaching, research and international development. Currently, she serves on the boards of several organizations, including as Chair of the Governing Board of the UNESCO Institute for Information Technologies and Education (IITE) and Chair of the Advisory Committee of the WHO Academy.



李锦昌
香港都会大学
公开进修学院院长
Li Kam Cheong
Dean, School
of Open Learning HKMU

李锦昌，香港都会大学公开进修学院院长。2016年创立香港都会大学开放及创新教育研究所，现任研究所主任，主持研究所研究工作，致力于高等教育和教学发展30多年。任英国密德萨斯大学职业研究博士项目客座教授、顾问，以及多个中国机构，如河北省社会科学院和河北经贸大学客座教授、顾问。先后取得香港大学、北京大学、伦敦大学等知名学府三个学士学位、四个硕士学位和一个博士学位，获得数个职业资格，如教育学文凭、高级翻译文凭，特许语言学家，特许语言家学会会员等。研究方向为教育技术、教学方法、教育创新。目前，还担任《亚洲开放大学协会学报》主编，多个学术期刊客座编辑，如《交互技术与智能教育》、《移动学习与组织国际期刊》。

Li Kam Cheong is the Dean of the School of Open Learning, Hong Kong Metropolitan University (HKMU). He founded HKMU's Institute for Research in Open and Innovative Education in 2016 and is now leading the research of the institute as its director. He has devoted to higher education and teaching development for 30 years. He has also been appointed Visiting Professor and Advisor of Doctorate of Professional Studies Programme of Middlesex University in the United Kingdom, and a number of institutions in China, such as Hebei Academy of Social Sciences and Hebei University of Economics and Business. He has earned three Bachelor's degrees, four Master's degrees and a Ph.D. from renowned institutions, including the University of Hong Kong, Peking University and the University of London. He has also been awarded many professional qualifications such as Diploma in Education, Advanced Diploma in Translation, as well as Chartered Linguist and Fellowship of the Chartered Institute of Linguists. His research interests lie in technology in education, pedagogical approaches, and educational innovation. Now, he is also the Editor-in-chief of Asian Association of Open Universities Journal and Guest Editor of several academic journals, such as *Interactive Technology and Smart Education* and *International Journal of Mobile Learning and Organisation*.



奥拉夫·扎瓦茨基 - 里希特

**德国奥尔登堡大学
终身学习中心和开放教育
研究中心主任**

**Olaf Zawacki-Richter
Director of the Center for
Open Education Research
(COER) at University of
Oldenburg in Germany**

奥拉夫·扎瓦茨基 - 里希特，德国奥尔登堡大学教育技术教授，教育与社会科学学院院长，同时担任开放教育研究中心主任。他在开放、远程和数字教育领域拥有超过 25 年的专业经验，曾为联合国国际劳工组织、德国联邦议院技术评估办公室以及德国科学与人文委员会 (Wissenschaftsrat) 等机构提供咨询服务。他撰写了约 200 篇期刊文章和书籍章节，并编辑多本书籍，如《开放、远程和数字教育手册》、《在线远程教育——迈向研究议程》和《教育研究中的系统综述》，这些书籍均以开放获取形式出版。现担任新创办的《开放、远程和数字教育期刊》(JODDE) 执行总编辑，《在线学习期刊》(OLJ) 副编审，同时担任《开放和分布式学习国际评论》(IRRODL)、《开放学习》和《土耳其远程教育在线期刊》(TOJDE) 等期刊的编委。相关出版物可在谷歌学术查阅。

Olaf Zawacki-Richter is a professor of educational technology at the University of Oldenburg in Germany, and serves as the Dean of the Faculty of Education and Social Sciences. He is also the Director of the Center for Open Education Research (COER). With over 25 years of professional experience in the field of open, distance, and digital education, Dr. Zawacki-Richter has contributed extensively as a consultant and advisor, including roles for the United Nations' International Labour Organization, the Office of Technology Assessment at the German Bundestag, and the German Science and Humanities Council (Wissenschaftsrat). He has authored approximately 200 journal articles and book chapters and edited several books, such as the *Handbook of Open, Distance, and Digital Education*, *Online Distance Education – Towards a Research Agenda*, and *Systematic Reviews in Educational Research* – all published open access. Dr. Zawacki-Richter is the Executive Chief-Editor of the newly founded *Journal of Open, Distance, and Digital Education* (JODDE), He is also Associate Editor of the *Online Learning Journal* (OLJ), and a member of the editorial board of the *International Review of Research in Open and Distributed Learning* (IRRODL), *Open Learning*, and the *Turkish Online Journal of Distance Education* (TOJDE). His publications are accessible on GoogleScholar.



中川一史

日本放送大学
下一代教育研究中心主任

Hitoshi Nakagawa
Director of Next Generation Education Research
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中川一史，日本放送大学下一代教育研究中心主任，专注于中小学信息与媒体教育，深度参与数字教材和信息素养发展等研究与商业合作。曾担任国家教育和信息通信技术应用委员会委员，为学校 and 地方政府建言献策，担任教科书编辑委员会成员，为教科书开发贡献力量。

Hitoshi Nakagawa is the Director of Next Generation Education Research Center at The Open University of Japan (OUJ). With a specialization in information and media education for primary and secondary education, he is deeply involved in research and business collaborations focusing on digital textbooks and the development of information literacy. He has served as a member of National Commission on Education and ICT Application. In addition, he advises schools and local governments and contributes to textbook development as a member of the Textbook Editorial Committee.



青木久美子

日本放送大学教授

Prof. Kumiko Aoki
the OUJ

青木久美子，博士，现任日本放送大学信息学教授，研究中心负责人，主持有关虚拟学习共享和微证书项目。在教育、传播、信息技术专业学术建树卓越。她在夏威夷大学传播与信息科学博士毕业后，即从事相关学术研究。青木博士早期曾任罗切斯特理工学院信息技术助理教授（1995-1998），波士顿大学传播学助理教授（1998-2003）。

2004年1月，青木博士回到日本，进入千叶国立多媒体教育研究所（NIME），专注于研究高等教育信息通信技术融合。曾在综合研究大学院大学（SOKENDAI）担任教职。2009年4月，国立多媒体教育研究所并入日本放送大学，后继续就职于日本放送大学。青木博士近期的研究涉及元宇宙和人工智能技术的创新应用，旨在丰富终身学习和全方位学习体验。

Dr. Kumiko Aoki, currently a Professor of Informatics at the Open University of Japan (OUJ), as well as the manager of the research unit leading projects concerning virtual learning commons and micro credentials. She has built a distinguished academic career blending education, communication, and information technology. She embarked on this path after earning her Ph.D. in Communication and Information Sciences from the University of Hawaii. Dr. Aoki's early academic roles included serving as an Assistant Professor of Information Technology at Rochester Institute of Technology (1995-1998) and as an Assistant Professor of Communication at Boston University (1998-2003). Upon her return to Japan in January 2004, Dr. Aoki joined the National Institute of Multimedia Education (NIME) in Chiba, where she focused on researching the integration of ICT in higher education. She also held a faculty position at the Graduate University for Advanced Studies (SOKENDAI). Her journey continued as NIME merged into the Open University of Japan in April 2009. At OUJ, Dr. Aoki's commitment to enhancing educational accessibility and effectiveness is evident. She advocates for open and flexible teaching and learning methodologies, harnessing the power of digital media, social informatics, and e-learning. A pioneer in online education, she has played a crucial role in advancing both asynchronous and synchronous learning modalities at OUJ. Dr. Aoki's recent research delves into the innovative use of metaverse and AI technologies, aiming to enrich lifelong and life-wide learning experiences.



李奉珉

**韩国国立开放大学
学术事务办公室副院长**

Bongmin Lee

Associate Dean, Office of Academic Affairs, KNOU

李奉珉，韩国国立开放大学学术事务办公室副院长，首尔国立大学社会研究教育系博士。他的研究方向包括青少年问题，如欺凌、青少年犯罪和网络过度依赖。李奉珉教授自 2012 年 9 月起在韩国国立开放大学任教，具有丰富的教学经验。此外，他曾在 2003 年 3 月至 2007 年 8 月期间任中学社会研究教师。

Bong Min Lee is the Associate Dean of the Office of Academic Affairs at Korea National Open University. He holds a Ph.D. from the Department of Social Studies Education at Seoul National University, Seoul, Korea. His research focuses on youth issues such as bullying, delinquency, and internet over-dependence. Bong Min Lee has extensive teaching experience, having served as a Professor at KNOU since September 2012. Additionally, he worked as a Social Studies teacher at a middle school from March 2003 to August 2007.



杜若

**国家开放大学
终身教育研究院院长**

**Prof. Du Ruo
Dean, Lifelong Education
Research Institute,
the OUC**

杜若，研究员，国家开放大学终身教育研究院院长，第三届学术委员会副主任委员。中国教育发展战略学会未来教育专业委员会理事、中国成人教育协会学术委员会委员。研究方向：社区互联网学习、在线课程设计、数字化资源建设、教学质量保证等。主持完成“基于泛在学习的交互式数字教材的建设与应用模式探索”等7项省部级课题，发表论文20篇，出版专著《在线课程设计与教学运行》等6部。曾荣获国际开放与远程教育大会（ICDE）创新与最佳实践奖以及北京市高等教育教学成果奖一等奖、二等奖等。

Du Ruo is a Professor and the Dean of the Lifelong Education Research Institute at the Open University of China, and serves as the Vice Chair of the Third Academic Committee. She is also a member of the Future Education Committee of the Chinese Society of Educational Development Strategy and a member of the Academic Committee of the China Adult Education Association. Her research interests include e-learning in community, online course design, digital resource development, and teaching quality assurance. She has led and completed 7 provincial and ministerial-level projects, such as “Exploration of Construction and Application Models of Interactive Digital Textbooks Based on Ubiquitous Learning”, published 20 papers, and authored six academic monographs, including *Online Course Design and Teaching Operation*. Du Ruo has been awarded the Innovation and Best Practice Award at the International Council for Open and Distance Education (ICDE), the First Prize and Second Prize of the Beijing Higher Education Teaching Achievement Award, among other honors.

**郑霁鹏****国家开放大学
外语学院院长****Prof. Zheng Jipeng
Dean, School of Foreign
Languages, the OUC**

郑霁鹏，博士，教授，外语学院院长，教育部职业院校外语类专业教学指导委员会委员。国家开放大学优秀教师，中国成人教育协会学术新秀，希望之星口语大赛评委。从事英语教学工作二十余年，发表文章近 30 篇，主持并参与包括国家级课题在内 10 余项。所主持建设的“开放英语 1”获评国家开放大学精品课程。近年来，主要致力于利用人工智能赋能英语智慧教学改革，取得丰硕成果，带领团队实施“基于 AI 技术的大规模个性化英语教学创新实践”入选教育部首批 18 个“人工智能+高等教育”应用场景典型案例之一。

Zheng Jipeng, Ph.D., Professor, is Dean of the School of Foreign Languages at OUC. He is also a member of the Teaching Steering Committee for Foreign Language Majors at Vocational Colleges, which is overseen by the Ministry of Education of China. He has been bestowed with titles such as *Outstanding Teacher at OUC*, *Academic Star of the China Adult Education Association*, and *Judge of the Star of Outlook English Talent Competition*. With an extensive and rich background in English instruction that spans over two decades, Prof. Zheng has nearly 30 articles published. His profound commitment to academic excellence is further evidenced by his leadership and participation in over ten research projects, including those of a national scale. One of his achievements is the development and implementation of the course *This Is English 1*, which has been acclaimed as a *High-Quality Course at OUC*. In more recent years, he has concentrated his efforts on harnessing artificial intelligence to revolutionize smart English teaching methodologies, yielding impactful results. His team's groundbreaking project, *Innovative Practice of Large-Scale Personalized English Teaching Based on AI Technology*, has been recognized and selected as one of the first 18 exemplary case studies that highlight the innovative integration of Artificial Intelligence in Higher Education applications by the Ministry of Education of China.

与会领导与专家介绍 Speakers



李薇
国家开放大学
学习资源部部长
Dr. Li Wei
Associate Researcher
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李薇，教育学博士、副研究员，国家开放大学学习资源部部长，中国成人教育协会科研机构工委常务理事、副秘书长。专注终身学习、在线教育、数字资源研究。出版《经合组织与全民终身学习发展》《世界开放大学比较研究》等专著 5 部；发表 SSCI、CSSCI 论文 30 余篇，主持全国教科规划教育部重点课题等 6 项，参与起草终身教育、继续教育等教育部政策文件 10 余项。获 ICDE 第 26 届世界大会最佳论文奖、全国中青年成人教育学术新秀等。

Li Wei, Ph.D. in Education, Associate Researcher, is Director of the Learning Resources Department of the OUC, Deputy Secretary General of the Scientific Research Institute Working Committee of the Chinese Association of Adult Education. Her research focus includes lifelong learning, online education, and digital resources. She published five monographs, including *OECD and the Development of Lifelong Learning for All* and *Comparative Study of the World Open Universities*. She has published more than 30 SSCI and CSSCI papers, led six national projects from the Ministry of Education, and participated in the drafting of more than 10 policies on lifelong education and continuing education. She won the Best Paper Award of the 26th ICDE World Conference and was recognized as a National Outstanding Young Scholar in Adult Education of China.



肖俊洪
汕头开放大学
Prof. Xiao Junhong
Shantou Open University

肖俊洪，汕头开放大学（国家开放大学地方分校）名誉教授，奥尔登堡大学开放教育研究中心创始成员之一。担任 SpringerBriefs 系列《开放与远程教育》丛书编辑、《开放、远程和数字教育期刊》联合创始编辑，马来西亚开放大学时事通讯 inspired 专栏作家。参与多个国际期刊的编委会工作，为众多高影响力期刊（包括中英文）担任同行评审，并在其专业领域提供咨询服务。主要研究方向为开放、远程和数字学习，已发表约 300 篇中英文研究成果。曾在《在线学习的领导者与传奇》第 095 集中接受专访。欲详细了解其期刊出版物，请访问其 ORCID 资料。

Xiao Junhong is Emeritus Professor at the Open University of Shantou, a local branch of the Open University of China and a founding member of the Center for *Open Education Research*, the University of Oldenburg. He is Editor of the SpringerBriefs in *Open and Distance Education* series, co-founding Editor of the *Journal of Open, Distance, and Digital Education*, and columnist for *Inspired*, the newsletter of the Open University Malaysia. He is on the editorial boards of various international journals, serves as peer reviewer for numerous high-impact journals (both English and Chinese), and provides consultancy in the areas of his expertise. His main research interest has been in various aspects of open, distance, and digital learning. He has published widely in both Chinese and English with around 300 research outputs. He is featured in Episode 095 of *Leaders & Legends of Online Learning*. For a complete list of his journal publications, please access his ORCID profile.



王立
国家开放大学
Prof. Wang Li
the OUC

王立，国家开放大学理工教学部计算机科学与技术学院教授。长期从事分布式计算、计算机网络和教育技术领域的研究。

其负责的在线课程《Android 智能手机编程》于2018年被评为“国家精品在线开放课程”。2019年，其负责的在线课程团队被评为北京市高校继续教育高水平教学团队；2020年，其教学成果《开放大学计算机专业在线开放课程分级协同教学模式研究与实践》获得第九届广东省教育教学成果奖（高等教育）二等奖；2023年，《Android 智能手机编程》课程被评为“2023年北京市优质本科课程”。

Wang Li, is a professor at the Department of Computer Science and Technology, the School of Science and Engineering, the OUC. He has long been engaged in research in the fields of distributed computing, computer network and education technology. The online course *Android Smart Phone Programming* he was responsible for won the 2018 *National High-Quality Open Online Course*. In 2019, the online course team he was responsible for was selected as the *high-level teaching team of Continuing Education in Beijing Higher Education Institutions*; in 2020, the teaching achievement *Research and Practice of Open Online Course Hierarchical Collaborative Teaching Mode for Computer Majors of Open University* won the *Second Prize of the 9th Guangdong Provincial Education and Teaching Achievement (Higher Education)*; in 2023, the *Android Smart Phone Programming* course was awarded the *2023 Beijing High-Quality Undergraduate Course*.

